

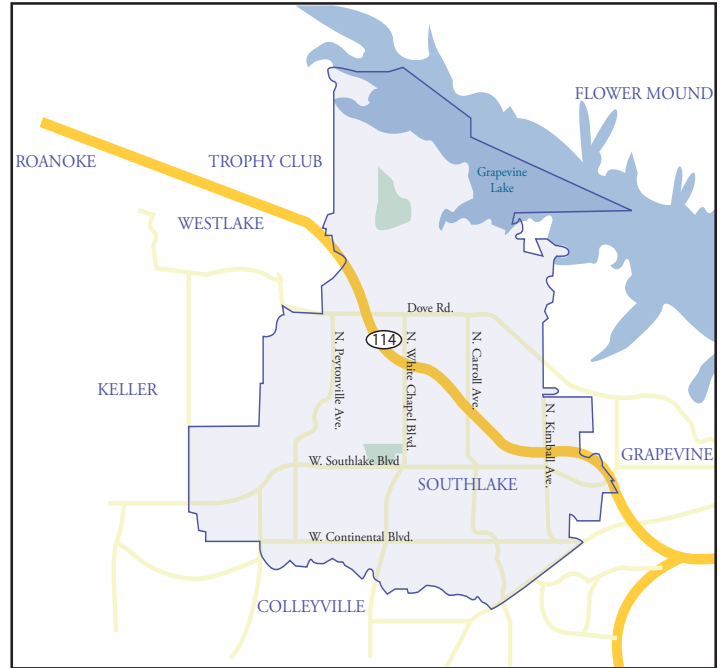
Reach desirable customers located in close proximity of your store or business. 76092 is a glossy, free-standing, publication produced by 360 West magazine. Mailed to the most coveted households in the zip code, content is entirely about the area in which it is distributed. Copies are also distributed to advertisers and high traffic business locations. Advertise in a targeted, sophisticated way to those most likely to patronize your store or business.

Distribution Overview:

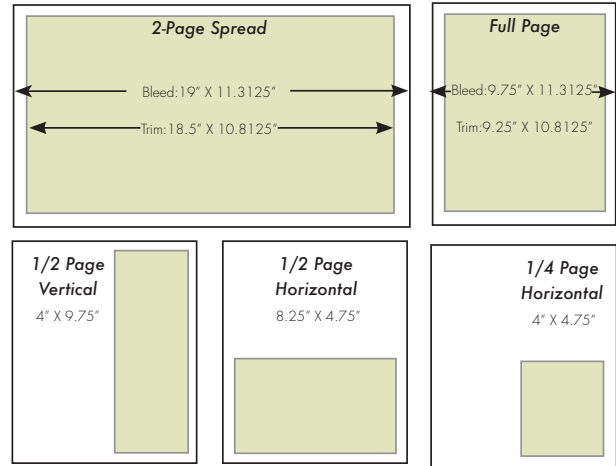
- 11,500 copies mailed in Southlake
- 7,200 bonus copies mailed in Trophy Club, Westlake, Roanoke, Colleyville, Grapevine, Keller, and Flower Mound
- 600 local business and store copies
- 19,300 total distribution

Reader Home Values:

Home (Appraisal) Value:	
\$250-500,000	24%
\$500K - \$750K	51%
\$750-1,000,000	15%
\$1,000,000 +	10%



Ad Rate (per issue)	1 Issue	7 Issues	14 Issues
Spread	\$3,895	\$3,495	\$3,195
Back Cover	\$3,575	\$3,350	\$3,100
Inside Front	\$3,275	\$3,050	\$2,850
Inside Back	\$2,700	\$2,400	\$2,200
Page 1 (of text)	\$2,995	\$2,695	\$2,495
Page 2-5	\$2,650	\$2,295	\$2,095
Full Page	\$2,450	\$2,195	\$1,850
1/2 Page H/V	\$1,395	\$1,195	\$ 995
1/4 Page	\$ 775	\$ 650	\$ 575



Publication Trim Size: 9.25" wide x 10.8125" high
Image Resolution: 300 DPI **Line Screen:** 150 DPI

Safety: Keep live matter 1/2" from the trim on all sides
Bleed: Include 1/4" bleed outside trim on all sides for all pages/spreads

Issue	Deadline	In-Home	Editorial Themes	Paid Profile Sections
January/February	January 20	February 3	Valentine's Day	Doctors Worth Knowing
March/April	March 3	March 17	Spring Fashion	Women in Business Locally-Owned Business
May/June	April 28	May 12	Mother's Day, Father's Day	Real Estate Professionals
July/August	June 23	July 7	Fun In The Sun	Faces of Southlake
Dragons '17 Season Preview	Aug 4	Aug 18	Coaches, players, parents and alums forecast how the team will perform in the 2017 season.	
September/October	September 1	September 15	Fall Fashion	Lawyers Worth Knowing Medical Experts Worth Knowing
November/December	October 27	November 10	Gift Guide	Home Design Experts